



WMYA Asheville
110 Technology Drive
Asheville, NC 28803

Contract # 1356909

Schedule Dates 10/15/12-10/19/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNORS ASSOC (449954)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE, CINDIE
Phone/Fax /
CPE 145
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP GOVERNORS ASSOC

Date Entered 08/17/12
Last Modified 08/23/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09791127
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,335.00
Net Total \$7,565.00
Sales Tax

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Oct. 2012	37	\$8,900.00
Grand Total:	37	\$8,900.00

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4P- Maury Povich 2	1	1	1	1	1	1			5	\$150.00	\$750.00	Asheville (WMYA)	MAURY	8/17/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:58-20P- Family Feud B	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
3.0	Normal Line / News	10/15/12-10/19/12	3	:30	6:29-30P- News-News 13 @ 630pm on WMYA	1	1	1	1	1	1			5	\$300.00	\$1,500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
4.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6:58P- Family Feud	1	1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WMYA)	FAMILY FEUD	8/17/12
5.0	Normal Line / Prime	10/15/12-10/15/12	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$400.00	\$400.00	Asheville (WMYA)	LAW&ORDER:SVU	8/17/12
6.0	Normal Line / News	10/15/12-10/19/12	3	:30	10P- News-News 13 on MY40 @ 10P	1	1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
7.0	Normal Line / News	10/15/12-10/19/12	4	:30	10:30P- News-News 13 on MY40 @ 1030p	1	1	1	1	1	1			5	\$100.00	\$500.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	8/17/12
8.0	Normal Line / Prime	10/16/12-10/16/12	4	:30	7:58-30P- MYN- House (Tuesday)	1	X							1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
9.0	Normal Line / Prime	10/16/12-10/16/12	4	:30	9P- MYN- House 2 (Tuesday)	1	X							1	\$150.00	\$150.00	Asheville (WMYA)	HOUSE	8/23/12
10.0	Normal Line / Prime	10/17/12-10/17/12	3	:30	9P- MYN-Numbers 2 (Wednesday)	1			X					1	\$250.00	\$250.00	Asheville (WMYA)	NUMBERS	8/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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By Broadcast Month
Oct. 2012 37
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11.0	Normal Line / Prime	10/18/12-10/18/12	4	:30	7:58-30P- MYN-White Collar (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
12.0	Normal Line / Prime	10/18/12-10/18/12	4	:30	9P- MYN-White Collar 2 (Thursday)	1				X				1	\$200.00	\$200.00	Asheville (WMYA)	WHITE COLLAR	8/23/12
13.0	Normal Line / Prime	10/15/12-10/15/12	4	:30	7:58-30P- MYN-Law & Order: SVU (Monday)	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	LAW & ORDER	8/23/12

CONFIRMATION CONTRACT

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